

BRAID Creative Commissions

Information Session

24 September 2026





Agenda

- 10:30 - Arrivals, welcome and housekeeping.
- 10:35 - Introduction to BRAID
- 10:45 - BRAID & the Creative Industries
- 10:55 - The Creative Commissions Call
- 11:05 - Inspace support
- 11:10 - Q&A
- 12:00 - Ends

BRAID is a UK-wide programme dedicated to integrating Arts and Humanities research more fully into the Responsible AI ecosystem, as well as bridging the divides between academic, industry, policy and regulatory work on responsible AI.

What we do



- Bridging Responsible AI Divides (BRAID) - 2022-2029
- Over £18 million investment by UKRI's Arts & Humanities Research Council
- Delivered in partnership with the Ada Lovelace Institute and the BBC
- **Activities:** Fellowships, funding calls, foundational research, community-building, research dissemination/amplification, skills development, national public attitudes surveys, international collaborations
- **More at:** <https://braiduk.org>

Delivered to date

- **Delivered:** Fellowships, scoping projects, demonstrators, international calls, artist commissions, research, skills development, community-building, dissemination/amplification.
 - **Events:** 185. **Participants:** 10,213
 - **Outputs so far:** 90 funded projects
 - **Jobs created:** 192
 - **Leveraged funds:** £4.6M
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When we say responsible AI, we mean...

- A complex ecology subject to ongoing conceptual negotiation
- An interdisciplinary research agenda
- A stated governance ambition
- A desired type of AI product
- A broad community or ecosystem of stakeholders

More information: [The Responsible AI Ecosystem: Seven Lessons from the BRAID Landscape Study](#)



Why focus on creative practice?

- Where can the Arts and Humanities really move the needle with the design, delivery, deployment and use of responsible AI?
- How can we ensure that communities are sufficiently informed to make decisions about use (or not) of AI?
- Responsible AI can be codified, simplified and sold as a straightforward solution
- Benefits, harms, impacts and the effects on our natural ecosystem are often reduced to solvable statements – this can exclude communities, the natural world, divergent thinking and creative/complex approaches
- How can creative practice help us to understand the complex, relational nature of responsibility?
- What new thinking can creative practitioners bring to the responsible AI ecosystem?
- How can creative practice engage society and stimulate meaningful debate around AI?



More information: [The AI ecosystem has changed, so where next for BRAID?](#)

Open opportunities

- Fellowships (12-month fellowship projects plus up to 3 months for impact-delivery / follow-on activity)
- Creative commissions – exhibition to be presented during the Edinburgh Festivals 2027
- Edinburgh Festivals responsible AI accessibility challenge – demonstrator project with deaf community



BRAID & Creative Industries

Scoping, Demonstrators and Fellows include...

- **Oonagh Murphy** with Arts Council England: responsible AI frameworks for innovation in subsidised arts and culture; ACE cultural leaders academy
- **Clementine Collett** with Institute for the Future of Work: Impact of Gen AI on the novel
- **Mercedes Bunz** with Serpentine Galleries: How AI art exhibitions might impact policy making
- **Caterina Moruzzi** with Adobe Inc: Ethical use of AI in artists' processes
- **Martin Parker** with DataMind Audio Ltd: AI in creating sound and issues of sonic identity
- **Szilvia Ruszev**: scoping project on responsible AI in media creation
- **Equitable futures for the live music sector**: Performance, Participation, Provenance and Reward (P3R) in responsible AI – Jen Parker-Starbuck, Royal Holloway/CoSTAR

Collaborations such as:

- **END-OF-LIFE-SERVICE** - Collaboration with Felicity Hammond Stills Gallery, Photoworks
- **Festivals AI for Accessibility funding call (open now)** – with Deaf Action and Festivals Edinburgh
- **BRAIDxTechUK events** – look out for more creative industries and AI events coming soon!
- **Creator's Emergency summit (13th Oct)** - supporting creative work and rights holders



In ambivalent memory of
Artificial Intelligence, AI
c.1956 – 2026?

Inspace, Edinburgh
Thursday 29 January 2026

Creative commissions

to create curious and unexpected work that challenges, complicates and reimagines responsible AI, in any medium, for presentation at the Edinburgh Festivals

£8-12,000

Total budget (incl VAT)

~7

Projects in total

August 2027

Exhibition



National in scope

Open to all UK-based creative practitioners

Thematic approach

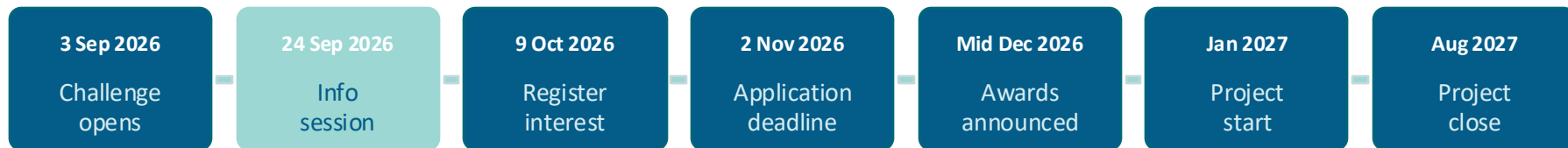
Explores responsible AI by responding to theme

Grounded in practice

Explores responsible AI through creative practice

Creative commissions

Timeline



A promise in return

Theme

- Focusses on the relational aspects of the word '*responsibility*'.
- To make visible the conversations, commitments and promises that shape contemporary life with AI technologies.

AI literacy

- Potential lens to approach theme.
- Paying attention to what we owe each other and our surroundings when we build, deploy, govern or use AI.

Ambition

- Encourage deep reflection on responsible AI
- Demonstrate how creative work can inform and reframe responsible AI
- Inspire and empower members of the public to engage with responsible AI

Key information

Budget

Between **£8,000 and £12,000**
includes **all items of expenditure**
including taxes e.g. VAT

n.b. BRAID to cover expense of attending our community gathering in June 2027 and a travel bursary of £750 to cover travel and accommodation support for install and opening.

Accessibility fund is available to
support access needs

Eligibility

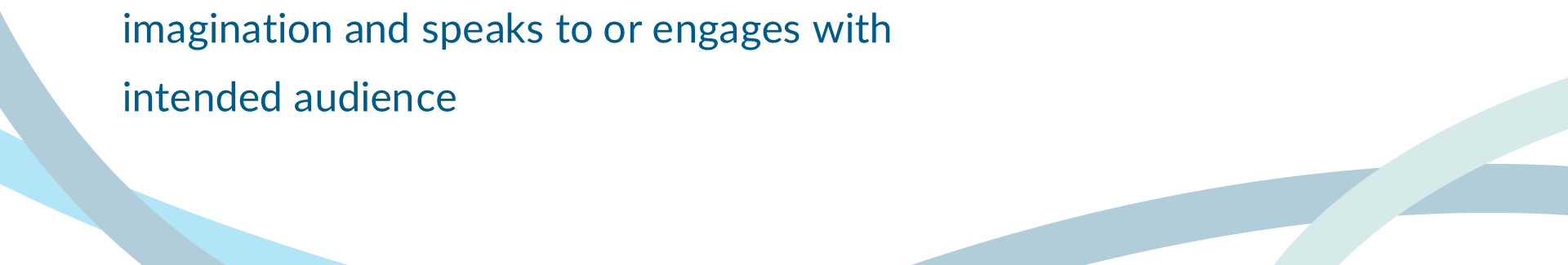
Open to all creative practitioners

*incl. architects and urban designers, writers and illustrators,
musicians and performers, filmmakers, craftspeople and artists
i.e. any practice across the creative fields of endeavour.*

Min. 3 years experience

UK-based with right to work

Selection criteria

- **Capacity to deliver** within time and budget
 - **Strength of vision for responsible AI** as theme and part of creative practice
 - **Imaginative dimensions, originality and potential reach** includes how commission captures the imagination and speaks to or engages with intended audience
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Support offered by Inspace

- Curatorial and production support towards the August 2027 exhibition of the creative outcomes of BRAID Creative Commissions as part of Edinburgh Summer Festivals.
- Venue support specifically for Inspace relating to its distinct technology and equipment, and brokering of support for any non Inspace venues as may be relevant and subject to availability.
- Access to a selection of exhibition display/staging equipment (e.g. projectors, display screens, furniture, plinths, media players and headphones etc.)
- Space to exhibit the creative artifact or intervention either in Inspace or other (subject to availability).
- Promotion and amplification of Creative Commissions across the full programme via Design Informatics and Inspace communications channels.

More information: <https://inspace.ed.ac.uk/>



- Read the **guidance** document at braiduk.org
- **Register your interest by 9 October 2026**
- Questions? Contact braid@ed.ac.uk or book a **1-to-1** slot to speak with us via [booking page](#)
- Submit your full application by 2 **November 2026**

Find Out More

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